

2009 MBAA Conference - Chicago
INFORMATION SYSTEMS AND QUANTITATIVE METHODS
Wednesday March 18, 2009 3:00–4:15 p.m.

Workshop: Don't Just Say It; Show It! Creating Video Lectures Fast and Free

Jim Janossy of DePaul University, will demonstrate video recording using a FlipVideo camera and how to create an introduction for a course or short lecture for display embedded in a course learning and management system like Blackboard or on an instructor's Web site. Participants will actually make a movie and put it up during this session. Bring your PC laptops and learn to edit the video.

1. **Plan** the short video production
2. **Shoot** it in ordinary surrounding (such as your office) and speak normally
3. **Copy** the video footage to your hard disk
4. Edit it using Windows Movie Make (PC) or your Mac video editor *Optional*
5. Apply beginning-of-movie title if you desire
6. Apply a background music track (public domain or "podsafe audio" only!) if your desire
7. Apply ending credits (especially if you used a music sound track, to thank performers)
8. **Upload** to free www.viddler.com or www.youtube.com account
9. **Embed** the movie in your course management system or web site with provided code

See samples at www.ambriana.com at the My Videos button!



Flip Video Ultra Series Camcorder, 60-Minutes (White)

Other products by [Flip Video](#)

★★★★☆ (1,241 customer reviews) | [More about this product](#)

Style Name:

60-Minutes (White): \$124.94

List Price: ~~\$149.99~~

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You Save: **\$25.05 (17%)**

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Creative Labs Vado Pocket Video Camcorder (Pink)

Other products by [Creative Labs](#)

★★★★☆ (88 customer reviews) | [More about this product](#)

Color Name:

Pink: \$65.85

Silver: \$74.95

Pink: \$65.85

Price: **\$65.85** & this item ships for **FREE with Super Saver Shipping.** [Details](#)

You Save: **\$34.14 (34%)**

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